

The
'APPY HOUR
with Liz & Heather
www.theappyhonor.com

Firm Spotlight with
NetDeposited

katana



Meet your Hosts



Heather Satterley

Director of Education and Media, Woodard®



Liz Scott

CEO, Liz Scott Training & Consulting



NetDeposited



Rachel Dauchy

Founder / Owner, NetDeposited

- Advanced Certified Quickbooks Elite ProAdvisor
- Owner/Founder of NetDeposited.
- Currently pursuing her Masters in Accounting from the University of Michigan
- Shopify Affiliate, specializing in sellers with multiple Shopify stores in addition to several other channels.
- Member of The Katana Product Advisory Council
- Her passion is found at the intersection of accounting, training, and software as a service (SaaS). Through the partnership with Quickbooks, she has built a business serving clients using Quickbooks Online combined with countless integrations.

Proposals



Payment Processor



E Commerce



Accounts Payable



Inventory



Outsourcing



Training



THANK YOU 2024 SPONSORS!



Dirty Martini

katana

Ingredients:

- 2 1/2 ounces gin or vodka
- 1/2 ounce dry vermouth
- 1/2 ounce olive brine
- Garnish: 2 to 4 Blue Cheese stuffed olives

Directions

Add the gin or vodka, vermouth and olive brine to a shaker filled with ice, Shake for 15–20 seconds until well chilled, Double strain through fine mesh strainer into a chilled cocktail glass, garnish with a skewer of olives and ENJOY!

Firm Insights

- **Team Size: 5**
- **Client Size: 30**
- **Niche: ECommerce and Inventory**
- **Growth Goals: Scale to an enterprise-level firm**





NetDeposited



Tech Stack Strategy

Aligns Firm Tech to Apps Client Use



INTERNAL TECH STACK

The screenshot shows the 'Accountant Tools' section of the Right Tool software. A table lists transactions with columns for DATE, REF NO., PAYEE, TYPE, DEPOSIT, and BALANCE. A confirmation dialog box is overlaid on the table, asking 'Are you sure?' to delete 0 transactions totaling 0.00. The dialog box also includes a warning: 'Keep in Mind that Tax-related items will NOT delete. Also, Payments linked to Deposits cannot be deleted. If you need to stop midway, you must refresh the page.' Two red arrows point to the 'EDIT DELETE SELECT ALL' button in the table header and the 'OK' button in the dialog box.

DATE	REF NO.	PAYEE	TYPE	DEPOSIT	BALANCE
03/18/2024		Expensier	Insurance:Auto Insurance		
03/18/2024		Expense	Petty Cash		
03/18/2024		Credit Card Pmt	Amex Gold - 62000		
03/18/2024	1	Rakuten	REMOTE ONLINE DEPOSIT # 1	\$218.18	\$44,645.45
03/17/2024		Shangri-La	SHANGRI-LA RESTAURAN WES...	\$170.56	\$44,427.27
03/17/2024		Expense	Entertainment and Activities:Restaurants		
03/17/2024		Payment Thank You - Web	Payment Thank You - Web	\$1,023.28	\$44,597.83
03/16/2024		Credit Card Pmt	Chase Sapphire CC- 0412		
03/16/2024		Starbucks	STARBUCKS STORE 0251 BLO...	\$15.11	\$45,621.11
03/16/2024		Expense	Entertainment and Activities:Restaurants		
03/16/2024		Ogemaw	OGEMAW SPORT & TRAIL CE R...	\$60.00	\$45,636.22
03/16/2024		Expense	Personal Stuff:Phil Misc		
03/15/2024		City of Birmingham	CITY OF BIRMINGHAM BIRMIN...	\$8.00	\$45,696.22
03/15/2024		Expense	Auto:Parking		
03/15/2024		Kennedy O' Daniel	Zelle payment to Kennedy O'D...	\$50.00	\$45,704.22
03/15/2024		Expense	Home Expenses: Babysitting Help		
03/15/2024		Comcast	COMCAST XXX9102 XXXXX43...	\$80.00	\$45,754.22
03/15/2024		Expense	Utilities:Internet		



Transactions App transactions Receipts Reconcile Rules Chart of accounts Recurring transactions

... to get you started. We've identified that your outgoing and incoming bank transfers have counterparts, so we paired them to save you time. Just select Confirm once to add both sides of the transfer to your books. You can ... transaction to view, edit, or remove the pairing.

1-6 of 6 [Video tutorials](#) [Take a tour](#)

DATE ▼	DESCRIPTION	PAYEE	CATEGORY OR MATCH	SPENT	RECEIVED		ACTION
01/21/2024	Online Transfer Chk		Paired to another transaction Transfer to CPC CHECKING (6526) - 1	\$10,000.00			Record transfer

Categorize
 Match
 Record as transfer
 Record as credit card payment

Transferred to *

CPC CHECKING (6526) - 1

Paired transaction details ⓘ

01/21/2024	Online Transfer from SAV ...6923 transaction#: XXXXXXX5172	Online Transfer Sav	\$10000	Unpair
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Double-check the transfer details ✕

Select [Unpair](#) if you want to remove the pairing.

When you **add**, we'll record this transfer going in and out, so you'll see the impact in b...

emo

Online Transfer to CHK ...6526 transaction#: XXXXXXX5172 01/22

BANK DETAIL Online Transfer to CHK ...6526 transaction#: XXXXXXX5172 01/22

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[Exclude](#)
[GPT Suggest](#)
[Google Memo](#)

[Add](#)

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🏦 BANKING

MANAGE TABS

🔖 FAVORITES

👤 GROUP FAVORITE

📄 ALL SHORTCUTS

📄 ALL RECEIPTS

RightTool for QuickBooks Online chrome-extension://ocgmjfcfjilnmobeocoklcbpcanilpjd/options.html


Accountant PRO

All Accountant PRO On/Off

- Enable COMPANY SWITCH
- Enable GROUP FAVORITES
 - OFF Auto Export CSVs When Opening Group Favorites
 - OFF Auto Export PDFs When Opening Group Favorites
- Enable SCRIPTS
- Reconciled Transaction Indicator
- Books Review 'Mark Done' Button
- COA Filter By Type & Show All Accounts
- JE Clear Zero Lines Button
- Reclassify Page Extra Filters
- Categorized Transactions Rule Filter
- Bank Rule Page Enhancements
- Convert Payee Type
- Bill Payment Enhancements
- Right Click to Reclassify or Open Register from Reports

FEATURE INFORMATION

FEATURE VIDEO TUTORIAL



Click on the Information Icon for details

EXTERNAL TECH STACK



The screenshot displays the Katana software interface. At the top, there is a navigation bar with icons for Sell, Make, Buy, Stock, Plan, Insights, Items, Contacts, and Settings. Below this, there are tabs for Products and Materials. The main area shows a list of 119 items. A red callout box points to the list, stating 'Lists all variants exactly as they are in Shopify'. A purple callout box points to the 'Cost' column, stating 'Costs are listed here: cost = total recipe cost for manufacturing'. A green callout box points to the 'Production Time' column, stating 'We can even factor in production time'. A notification bubble from Katana is visible in the bottom right corner.

Name	SKU	Category	Default sales price	Cost	Margin	Production Time
Apres Tennis Trucker Hat / Pink	SQ2769519	Hats	35.00	25.00	10.00	28.57 %
Apres Tennis Trucker Hat / White	SQ7143196	Hats	35.00	25.00	10.00	28.57 %
Baseline Tee / Coral / Large	TEE000008	T-Shirts	48.00	5.37	42.63	88.82 %
Baseline Tee / Coral / Medium	TEE000007	T-Shirts	48.00	5.37	42.63	88.82 %
Baseline Tee / Coral / Small	TEE000006	T-Shirts	48.00	5.37	42.63	88.82 %
Baseline Tee / Coral / X-Small	TEE000005	T-Shirts	48.00	5.37	42.63	88.82 %
Baseline Tee / Navy / Large	TEE000012	T-Shirts	48.00	16.37	31.63	65.9 %
Baseline Tee / Navy / Medium	TEE000011	T-Shirts	48.00	16.37	31.63	65.9 %
Baseline Tee / Navy / Small	TEE000010	T-Shirts	48.00	16.37	31.63	65.9 %
Baseline Tee / Navy / X-Small	TEE000009	T-Shirts	48.00	16.37	31.63	65.9 %
Baseline Tee / White / Large	TEE000004	T-Shirts	48.00	16.37	31.63	65.9 %
Baseline Tee / White / Medium	TEE000003	T-Shirts	48.00	16.37	31.63	65.9 %
Baseline Tee / White / Small	TEE000002	T-Shirts	48.00	16.37	31.63	65.9 %

DEEP DIVE INTO katana

June 11, 2024 4:00 PM EST

The
'APPY HOUR
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DON'T MISS IT!



**APPLICATIONS
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**Join us for a 3 day retreat of education, inspiration and
rejuvenation of Intentional Accounting Technology**

September 22nd - 26th

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The 'Appy Hour with Liz & Heather





The 'Appy Hour Lounge Facebook Group

Upcoming Episodes

05-14-24 Mavency Shares their Tech Stack

05-28-24 My Task LMS Deep Dive

06-11-24 Katana Deep Dive

06-18-24 SNH LIVE

Mavency Shares Their Tech Stack



With Special Guest Veronica Wasek



May 14, 2024 4:00 PM EST

